

# DREAD DISEASE OR CRITICAL ILLNESS COVER CAN BE A GIFT OF LIFE TO YOU!

2ND QUARTER 2011

*Are you financially prepared for the consequences of a dread disease?*

80% of people will be diagnosed with either cancer, heart attack or stroke in their lifetime – this is a sobering statistic. You and your family are part of this statistic and may one day suffer the consequences of a dread disease. Have you ever thought about what the odds are of you having a heart attack or being diagnosed with cancer? Diseases of modern living or of lifestyle are increasing and so are your chances of contracting a dread disease - **you are 4 times more likely to suffer a dread disease before you turn 65 than you are to die.**

These are the latest South African dread disease statistics:

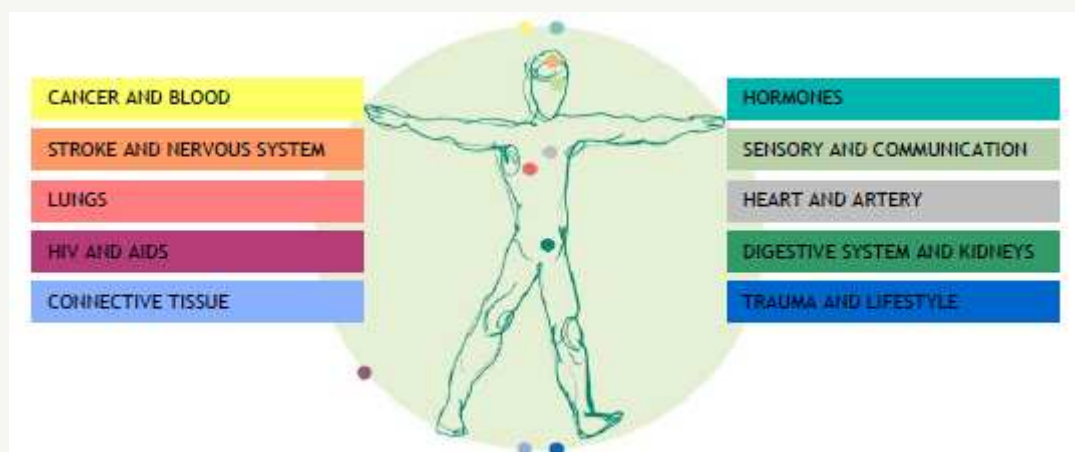
- 1 in every 3 men and 1 in every 4 women will suffer a heart attack before the age of 60
- There are 8 heart attacks every hour in South Africa
- 8 out of a 100 people will suffer a stroke
- 60% of those 8 people are women and 25% of those will be under 45
- 10% of stroke patients recover completely, 53% will be completely dependent on others
- 1 in every 3 people will be diagnosed with cancer
- 1 in every 11 females will be diagnosed with breast cancer
- The average age of dread disease claims in South Africa is age 41

The good news is that although more people are suffering from dread diseases, modern technology and medical advancements are ensuring that more people are surviving and living with the consequences of a dread disease. This means that you will survive a dread disease but you will also live with the financial consequences of the disease and this can be more debilitating than the illness itself.

The costs of a dread disease can be astronomical because you may need alternative treatment, home care or rehabilitation. Contracting a dread disease does not need to cripple you financially. Protect yourself and your family from the debilitating impact of a dread disease.

**"You need insurance not only because you are going to die, but because you are going to live" – Dr Marius Barnard**

What should your dread disease insurance cover?



**With this in mind, it soon becomes apparent that your ability to earn an income could well be your greatest asset and is therefore well worth protecting.**

Questions or comments? Email us at [communication@robsons.co.za](mailto:communication@robsons.co.za) or [keithf@robsons.co.za](mailto:keithf@robsons.co.za) or call 031-7014877  
For more information on the Robsons group please visit us @ <http://www.robsons.co.za>.