



**HOT' off  
the press!**

## How do we meet the needs of the self-employed?

*Self Employed people know that success is hard-earned. So is financial wellbeing. It is important to ensure that your achievements, your life's work and your finances are managed, protected and grown over time. Careful planning will ensure the protection and growth of your financial future.*

One of **The Robsons Group's** stated Values is to constantly challenge convention and it is for this reason that, since our inception over 30 years ago, we have deliberately set out to provide comprehensive financial planning services and risk management for our clients.

As a business with an entrepreneurial mindset and with business owner's interests at heart, we are continuously striving to offer our clients products that more accurately meet the needs of self-employed individuals.

*"You need insurance not only because you are going to die, but because you are going to live" – Dr Marius Barnard*

As a Business owner or Self employed entrepreneur, you use your hard earned professional knowledge and expertise to generate an income. Should you fall ill, suffer an injury or, at worst, become permanently incapacitated, you want to be certain that you are able to pay your day-to-day expenses whilst you are unable to work.

What would happen to you if were unable to work due to an accident or illness?

We have access to a wide range of products to choose from that will fully meet all your needs.

We can offer :

- **Complete Business Protection** by insuring the business owner's personal income, as well as a list of business overhead expenses.
- Facilitate the opportunity of providing a comprehensive range of benefits for their staff members.

### **We understand the Volatility of Income**

- We appreciate that a small business owner often faces severe income fluctuations, which is why flexibility to adjust both benefits and premiums remains key in our choice of products to ensure the products accurately meets our clients needs.

Don't wait until it is too late; we can get you covered.

**With this in mind, it soon becomes apparent that your ability to earn an income could well be your greatest asset and is therefore well worth protecting.**

Questions or comments? Email us at [communication@robsons.co.za](mailto:communication@robsons.co.za) or [keithf@robsons.co.za](mailto:keithf@robsons.co.za) Or call 031-7014877

For more information on the Robsons group please visit us @ <http://www.robsons.co.za>.